

## **NBM Doctoral Colloquium**

8<sup>th</sup> International Conference on New Business Models  
“Building Partnerships for More Sustainable, Resilient, and Regenerative Business Models”

21<sup>st</sup> of June 2023 | hosted hybrid by the School of Business and Economics, Maastricht University, Maastricht, The Netherlands

The third Doctoral Colloquium at the International Conference on New Business Models is taking place at NBM@Maastricht 2023. The conference offers a pre-conference, half-day Doctoral Colloquium. The Doctoral Colloquium is intended for students who work on new business models-related topics and are at different stages in their Ph.D. studies. The objective of the colloquium is to support doctoral students as they shape their dissertations. Students will have opportunities to discuss their work in small groups with senior faculty and peers, meet and interact with future colleagues, and enhance their overall development. The colloquium will be held hybrid, both on campus and online via Zoom, on June 21<sup>st</sup> before lunch.

The Doctoral Colloquium offers a networking, learning, and research reflection opportunity to doctoral students engaged in new business models-related topics. It creates a base for engaging with other like-minded students and gaining valuable mentorship from junior and senior faculty. Students will have opportunities to ask questions and discuss their research projects in small groups to maximize the interaction and engagement between all students and faculty members. Depending on the number of enrolled students, the program might include several rounds of research feedback sessions, one-to-one mentoring, and panel discussions focused on publishing and early career issues.

Participating faculty include the following (subject to modification):

- Charles Baden-Fuller, Cass Business School, UK
- Doroteya Vladimirova, University of Cambridge, UK
- Florian Lüdeke-Freund, ESCP Business School, Berlin, Germany
- Jan Jonker, Radboud University, The Netherlands
- Jonatan Pinkse, University of Manchester, UK
- Leena Aarikka-Stenroos, Tampere University of Applied Sciences, Finland
- Minna Halme Aalto University, Finland
- Nancy Bocken, Maastricht University, Netherlands
- Niels Faber, University of Groningen, The Netherlands
- Peter Wells, Cardiff Business School, UK
- Romana Rauter, University of Graz, Austria
- Yuliya Snihur, Toulouse Business School, France

## **NBM Doctoral Colloquium application procedure**

To apply, please submit the following documents through a [Google Form](#) on with a copy to Philippe Eiselein ([philippe.eiselein@odisee.be](mailto:philippe.eiselein@odisee.be)). Please state in the subject area “*Doctoral Colloquium NBM@Maastricht 2023*” with the following three documents:

1. A one-page memo stating your motivation and interest in participating in the Doctoral Colloquium
2. A two-page research abstract containing information about the main objectives, theoretical perspective, methodological approach and expected findings of your doctoral project
3. A current CV

## **Financial Support for Doctoral Students**

The NBM conference organization believes nurturing doctoral students is key to growing the community and the field. As such, it aims to open possibilities for doctoral students to attend the NBM2023 conference in Maastricht in person (including the doctoral colloquium). Thus, in collaboration with the Society for the Advancement of Management Studies (SAMS), we are pleased to announce that we will offer travel grants for doctoral students (€500) to cover travel expenses and conference fees. The funding will be allocated as a lumpsum amount **after** the doctoral student has attended the conference. This means that doctoral students who are selected to receive this financial support have to pre-finance their costs of participation and will be reimbursed afterwards by the conference organizers at Maastricht University.

The Doctoral Colloquium organizers wish to offer students from both developed and developing countries the possibility to increase their chances for international exposure, networking, and feedback from peers and top researchers in their field and warmly welcome submissions from around the world. The Doctoral Colloquium organizers will use the principle of first come, first served, so make sure to apply for the travel grant as soon as possible. The applications for these travel grants will be open to all doctoral students interested in attending the Doctoral Colloquium and NBM2023. However, priority will be given to doctoral students applying from institutions based in developing countries.

Doctoral students wishing to apply for this travel grant must explicitly mention the request in their motivation letter, part of their Doctoral Colloquium application, and explain the relevance of this live visit and travel grant. Selected students will be notified via email, together with more details on the procedures for the Doctoral Colloquium, conference registration and reimbursement procedure.

**Applications for the Doctoral Colloquium including financial support are due by April 1<sup>st</sup>, 2023.** Earlier applications are highly encouraged as the number of participants is limited. Once accepted and before the conference, Ph.D. students can opt to send a max. of two-page abstract of a Ph.D. project, research proposal, or a paper they are working on that will be the focus of their pitch during the colloquium. Otherwise, the two-page research abstract attached to the original application for the doctoral colloquium will be the base for the feedback provided by senior faculty and fellow Ph.D. students during the event.

Participation in the doctoral colloquium is free of charge. However, there will be extra face-to-face networking opportunities and other relevant events during the conference on the Maastricht University campus that might require extra payment. To have full access to those events, students will have to register as conference participants. There is a reduced conference fee for doctoral students.

Note: If accepted for the colloquium, your CV and two-page abstract will be distributed among all participants in the doctoral colloquium in advance of the June session.

Please direct any questions you may have about the Doctoral Colloquium to Maya Hoveskog ([maya.hoveskog@hh.se](mailto:maya.hoveskog@hh.se)); Niels Faber ([n.r.faber@gmail.com](mailto:n.r.faber@gmail.com)); Philippe Eiselein ([philippe.eiselein@odisee.be](mailto:philippe.eiselein@odisee.be)).

We are looking forward to hearing from you!

With best regards,

*Maya Hoveskog, Niels Faber & Philippe Eiselein*  
Doctoral Colloquium Organizers

