



## 4. EXPLORING THE ORGANISATIONAL IMPACT

### 4.1 NEW THEORETICAL FOUNDATIONS OF BUSINESS MODELS FOR SUSTAINABILITY

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This track explores the status quo and future directions of theories on business models for sustainability. Building on and going beyond prominent approaches such as activity-based, component-based, value-based, functional, design, and other theoretical views on business models for sustainability, we are looking for research that further develops the conceptual and theoretical foundations for a better understanding of the inner workings and sustainability implications of business models for sustainability. New theoretical views that lend themselves to this endeavour include, for example, theories of social practice, Alexandrian pattern theory, institutional theory, or social mechanism theory. Contributors may also explore the theoretical meanings and implications of emerging sustainability paradigms, such as degrowth or regenerative business. Overall, we invite research papers that make use of and advance new and fresh theoretical lenses.

- Which theories and frameworks are useful to describe and analyse business models for sustainability (BMfS)?
- Which disciplinary perspectives are, and can be, applied in BMfS studies, both in theoretical and empirical analyses?
- Which theoretical perspectives can help explain the functioning and sustainability effects of BMfS?
- How to make meaningful links between micro-, meso-, and macro-level phenomena related to BMfS, such as the role of organisations for sustainability transitions?
- How to conceptualize and study the boundaries of BMfS – how to develop boundary objects, for example for purposes such as impact assessments of BMfS?
- Which value creation theories can help to better understand the stakeholder and value implications of BMfS?
- How do new sustainability paradigms challenge and advance our theoretical understanding of sustainability in the context of BMfS?