

Pre-conference Day - 7 June	
10.00-12.00	Workshop: Richer Business – a new digital tool for gender equal organizations and operations
14.00-17.00	Workshop: Power Tools for Collaborative Modelling of Socioeco-Sustainment
15.00-17.00	Workshop: Using Patterns to Design Sustainable Business Models
Pre-conference Day - 8 June	
09.30-10.15	Workshop: The future of sustainable entrepreneurship research
11.00-11.45	Workshop: The future of sustainable entrepreneurship teaching and consultancy
15.00-17.00	Workshop: Co-Creating a collection of sustainable business model design practices to support start-ups
Pre-conference Doctoral Workshop - 9 June	
8.30-8.40	Welcome!
	Guest Expert panel I
	Historical roots of business model research - Charles Baden-Fuller, Cass Business School, UK
	From business models to business model impacts in smart cities and communities - Joan Enric Ricart, IESE Business School, Spain
	Insights from research on business models for sustainability and impact - Minna Halme, Aalto University, Finland
	Insights on transferring research results into practice - Nancy Bocken, Maastricht University, Netherlands
08.40-9.40	
09.40-09.50	Break
09.50-11.00	Student Research Presentations
11.00-11.10	Break
	Guest Expert panel II
	Practical advice on publishing and handling reviewer comments - Jonatan Pinkse, University of Manchester, UK
	Early career advice - Stefan Schaltegger, Leuphana University, Germany
	Networking and community building - Jan Jonker, Radboud University, The Netherlands
11.10-12.00	

***All times are in Central European Summer Time (CEST).**

Conference Day 1 - 9 June				
13.00-13.30	Opening session			
13.30-13.55	Keynote: <i>Business Model Impacts in Smart Cities and Communities: Relational Business Models</i> Joan Enric Ricart (IESE Business School, Spain)			
13.55-14.00	Break			
14.00-14.25	Keynote: <i>New Sustainable Business Models: Do They Have System Level Impacts and When?</i> Minna Halmé (Aalto University School of Business, Finland)			
14.25-14.35	Break			
14.35-16.05	Parallel Sessions nr. 1			
	Track 3.1: Assessing and Managing the Sustainability Performance of Business Models	Track 1.2: Ecosystems in Support of Sustainability	Track 1.4: Business Models for the Circular Economy	Track 2.2: Design Thinking, Actor Engagement, and Legitimation in the Context of Circular Business Model Innovation
	<i>Track chairs: Florian Lüdeke-Freund, Romana Rauter</i>	<i>Track chairs: Nikolay Dentchev, Abel Diaz Gonzalez</i>	<i>Track chairs: Niels Faber, Abhishek Agarwal</i>	<i>Track chairs: Francesca Ostuzzi, Katrien Verleye, Fatima Khitous</i>
	Assessing and Managing Sustainable Business Models - A Status Update Authors: *Lüdeke-Freund, Florian; Dembek, Krzysztof; Rosati, Francesco; Rauter, Romana; Schaltegger, Stefan; Fichter, Klaus	Creating Multiple Value Through Social Business Collaboration: The Dynamic Partnership Between IKEA and I-did Authors: *Andersson, Jens; De Bell, Leendert	Language Matters: Aiming for Consolidation or Sticking to Complexity in Circular Business Models Literature? Author: *De Angelis, Roberta	Generating Ideas for Circular Business Model Innovation: A Novel Ideation Artefact for Creating Value out of Waste. Athors: *Mansuy, Jean; Lebeau, Philippe; Macharis, Cathy
	Assessing the Sustainability Performance of Entities - A review and classification of tools, methods, and approaches Authors: *Fedeli, Morris; Glinik, Martin	The Influence of Policy Mixes on Business Model Innovation for Sustainability Authors: *Rezaeian, Mina; Pinkse, Jonatan; Rigby, John	Developing a guide for Circular Business Model Design Authors: *Haines-Gadd, Merryn; Lancelott, Mark; Charnley, Fiona	Design Thinking for Circular Business Model Innovation: Development and Insights from a Series of Online Workshops in Pandemic Times Authors: *Santa-Maria, Tomas; Vermeulen, Walter J.V.; Baumgartner, Rupert J.
	Sustainability Performance of Business Model: The Shared Value Map Authors: *Preghenella, Nadia; Battistella, Cinzia; Lagonigro, Francesco	Social Capital and Social Entrepreneurship Authors: *Andrade, Romel; Dentchev, Nikolay	Green Business Model Design, Reconfiguration and Development Author: *Lindgren, Peter	The Value Co-creation in Circular Business Models: The Quadruplex Helix Perspective Authors: *Uvarova, Inga; Platonova, Ilona; Rascevska, Zane; Volkova, Tatjana; Atstaja, Dzintra



	<p>Design Principles for Sustainability Assessments in The Sustainable Business Model Innovation Process</p> <p>Authors: *Bhatnagar, Rishi; Keskin, Duygu; Kirkels, Arjan; Romme, Sjoerd; Huijben, Boukje</p>			
16.05-16.20	Break			
16.20-17.20	Panel debate: <i>Practical Use of Sustainable Business Model Innovation Tools in the Swedish Innovation Ecosystem</i> moderated by Peter Uppman (Region Halland, Sweden)			
17.20-17.30	Thank you for today!			

Conference Day 2 - 10 June				
08.40-08.50	Welcome to Day 2!			
08.50-09.00	Break			
9.00-10.30	Parallel Sessions nr. 2			
	Track 4.2: Ethnographic Research and New Business Models	Track 3.1: Assessing and Managing the Sustainability Performance of Business Models	Track 1.4: Business Models for the Circular Economy	Track 2.6: Business Model Experimentation for Sustainability
	<i>Track chair: Sarah Pink</i>	<i>Track chairs: Florian Lüdeke-Freund, Romana Rauter</i>	<i>Track chairs: Niels Faber, Jan Jonker, Abhishek Agarwal</i>	<i>Track chairs: Nancy Bocken, Lars Jacob Tynes Pedersen, Sveinung Jørgensen, Jan Konietzko, Marc Dijk, Ilka Weissbrod, Maria Antikainen</i>
	Circular Business Model Innovation Through Sensory Ethnography Authors: *Poldner, Kim; Overdiek, Anja	Assessing the Transformative Potential of Renewable Energy Initiatives: a Framework Based on Business Model and Sustainability Transitions Literature Authors: *Proka, Antonia; Hisschemöller, Matthijs; Loorbach, Derk	Innovative Circular Business Models for Reuse: A Case Study of ReTuna, the World's First Reuse-based Shopping Mall Author: *Schoonover, Heather	Sustainable Business Model Innovation: An Ecosystem of Tools Authors: *Coffay, Matthew Mark; Coenen, Lars Martel Antoine
	Influence of Institutional Logics on The Uptake of Sustainable Business Models In Existing Commercial Organisations Authors: *Olesson, Erica; Nenonen, Suvi; Newth, Jamie	Assessing Future 5G Business Models by Their Expected performance: Scalability, Replicability, and Sustainability Perspectives Authors: *Ahokangas, Petri Juhani; Matinmikko-Blue, Marja; Yrjölä, Seppo; Hämmäinen, Heikki; Iivari, Marika	Circular Economy Business Models - Case Plastic Packaging Authors: *Antikainen, Maria Johanna; Valkokari, Katri; Salo, Minna; Sundqvist-Andberg, Henna	Bm Experimentation; Tool for Calculating the Financial and Sustainable Business Case of New Business Models Authors: *Kraaij, Albert; Poldner, Kim
	New Horizons for Applied Ethnography Authors: *Cerinsek, Gregor; Podjed, Dan; Arko, Sara; Bancic, Domen; Vetrsek, Jure	Good to Go? Life Cycle Sustainability Impacts of Mobility Product-service Systems Authors: *Verse, Björn; Günther, Edeltraud	Shared Values as Connecting Factor for Up-scaling Circular Initiatives - A Case on Sustainable T-shirts for Festival Crew-members Authors: *Janssen, Karen; van Diepen, Rijnko	Model-Based Facilitation: A Tool for Sustainable Business Model Conceptualization and Implementation Authors: *Ahlgren Ode, Kajsa; Åkesson, Emil
		Modes in Managing the Environmental Impact of Banking: A typology of Sustainable Banking Authors: *Hatipoglu, Burcin; Ertuna, Bengi		Business Model Experimentation to Create Shared Value from Mining: A Case Study Authors: *Fraser, Jocelyn; Dunbar, Scott
10.30-10.50	Break			
10.50-11.15	Keynote: <i>Building Business Models for the Future: Incorporating Alignment, Preparedness and Sustainability</i> Thomas Ritter (Copenhagen Business School, Denmark)			

11.15-11.25	Break				
11.25-12.55	Parallel Sessions nr. 3				
	Track 3.1: Assessing and Managing the Sustainability Performance of Business Models	Track 1.5: Natural Ecosystem Services as Enablers for the Transition to Sustainable Business Models	Track 1.2: Ecosystems in Support of Sustainability	Track 2.5: Data-driven Business Models for Sustainability in Emerging Fields	Track 4.2: Ethnographic Research and New Business Models
	<i>Track chairs: Florian Lüdeke-Freund, Romana Rauter</i>	<i>Track chairs: Anna Hansson, Niklas Karlsson, Marie Mattsson</i>	<i>Track chairs: Nikolay Dentchev, Abel Diaz Gonzalez</i>	<i>Track chair: Lauri Paavola</i>	<i>Track chair: Sarah Pink</i>
	Identifying Leverage Points for “Truly Sustainable” Business Models: Current Efforts and Future Hopes Author: *Svärd, Kristin	Business Model and Capability Development for Underutilized Local Food Resources Authors: *Reim, Wiebke; Sas, Daria	Defining the Business Ecosystem of Peer-to-Peer Electricity Trading Authors: *Montakhabi, Mehdi; Van der Graaf, Shenja; Ballon, Pieter; Walravens, Nils; Vanhaverbeke, Wim	Drivers and Hinders for Engaging in Innovation Ecosystems: The Case of a Digital Platform for Mobility-as-a-Service Authors: Bergquist, Magnus; Blanco, Harvey; *Esmailzadeh, Alireza	Business Model as A Practice – Opportunities and Barriers Authors: *Koch, Christian; Buser, Martine; Carlsson, Veronica
	The Influence of Native Capability on the Impact of Inclusive Business Models in the BoP Context Authors: Wiefferink, Britt; *Oukes, Tamara	Development of Business Model for Sustainability Tool Within Context: Reframing of existing tools to cater for protected areas Authors: *Dawo, Hellen Lillian Atieno; Long, Thomas B.; Yttredal, Else Ragni	Revealing Key Roles and Rigidities in Circular Transitions: Lessons Learned from Utilizing Business Ecosystem as A Heuristic in Three Industrial Cases Authors: *Diener, Derek Lyle; Fallahi, Sara; Mellquist, Ann-Charlotte; Vanacore, Emanuela	Digitalization and Business Model Innovation in Health Ecosystems: A Systematic Literature Review Authors: Irgang, *Luís; Holmén, Magnus; Barth, Henrik	Shared Value Creation in New Business Models: The development of the Process in Combination with a Causal Model. Analyzing Energy Cooperatives in Different Institutional Contexts Authors: *Gerrits, Ireen; Pennink, Bartjan J.W.
	High Performance Benefit Corporations: Exploring Recipes to Increase the B Impact Assessment Authors: *Cantele, Silvia; Leardini, Chiara; Piubello Orsini, Luca; Valcozzena, Silvia		Navigating Among Institutional Logics in a Health Innovation Ecosystem - Shaping Sustainable Business Models Authors: *Laurell, Hélène; Johansson, Jeaneth; Hidefjäll, Patrik; Barlow, James	Business Model Innovation for Transitions Authors: *Abadzhiev, Andrey; Sukhov, Alexandre; Johnson, Mikael	Envisioning Value(s), Championing Complexity: Situating Ethnography in the Presence of Business Model Innovation Authors: *Lutz, Peter; Hoveskog, Maya
	Realization of the Sharing Business Model for Sustainable Value Creation: Case Clothing Library Authors: Tura, Nina; *Laukkanen, Minttu				

12.55-14.00	LUNCH			
14.00-15.00	Panel debate: <i>The Role of Sustainable Business Models for a Regenerative and Distributive Economy</i> moderated by Bill Baue, r3.0, USA and Ralph Thurm, r3.0, Germany			
15.00-15.15	Break			
15.15-16.45	Parallel Sessions nr. 4			
	Track 3.1: Assessing and Managing the Sustainability Performance of Business Models	Track 4.1: Theoretical and Intellectual Roots of Business Model Research	Track 1.1: Developing Collective Business Models enabling Social and Economic Transition	Track 2.4: New Business Models in Times of Crisis
	<i>Track chairs: Florian Lüdeke-Freund, Romana Rauter</i>	<i>Track chair: Jonas Gabrielsson</i>	<i>Track chair: Jan Jonker</i>	<i>Track chairs: Jaione Ganzarain, Epelde, Urtzi Uribetxebarria, Andres, Ion Iriarte Azpiazu</i>
	Bringing Individual Water Innovators into Joint Exploitation Pathways to Enable Circular Economy Implementation. The Case of The ZERO BRINE Task Force Authors: *Xevgenos, Dimitris; Korevaar, Gijsbert; Hartmann, Dap; O'Callaghan, Paul; van Loosdrecht, Mark	Towards an Understanding of Business Model Categories as Empirical Phenomena Authors: *Alves, Sergio; Nair, Sujith; Stål, Herman I.	The Infrastructure Transition Canvas as a mediating tool in urban infrastructure transitions Authors: *Hohmann, Claudia; Truffer, Bernhard	Circular Business Model Frontrunners: Current Actions and Future Perspectives Towards Sustainability Authors: *Suikkanen, Johanna Maria; Saarinen, Iina; Näyhä, Annukka
	Technological Innovation in Circular Business Models - Measuring the Impact of Patenting Activity on Material Flow Improvements for Circular Economy Transitions Authors: *Rainville, Anne; Buggenhagen, Magnus	Building a Market for Circular Economy – a Social Construction of Business Models Authors: *Koch, Christian; Polesie, Thomas	Towards Shaping Sustainability Transitions Through Collaborative Business Modelling: A Conceptual Approach from Transition to Ecosystem Innovation Authors: *Derks, Milou; Berkers, Frank	Rethinking Business Model Innovations in Small-Scale Seed Agribusinesses in Malawi And Zambia Authors: *Mahove, Golden; Bedell, Willie B.
	Tracking Environmental Impacts while Experimenting with Circular Service Business Models Authors: *Das, Ankita; Konietzko, Jan; Bocken, Nancy	Disentangling the Connections of Literature in Tools, Initiatives and Approaches (TIAs) Authors: *Bautista-Puig, Núria; Lozano, Rodrigo; Barreiro-Gen, María	The Role of Entrepreneurs in Stimulating Systems Change to Reduce Marine Plastic Pollution and The Business Models They Use Authors: *Planko, Julia; Dijkstra, Hanna	Sustainable Business Models in the Service Sector: An Analysis of Value Creation in a Stakeholder Network Authors: *Hirsch, Devika; Globocnik, Dietfried; Rauter, Romana

	<p>Measuring and Communicating the Impacts of Sustainable Business Models An empirical study of two entrepreneurs supporting UN Sustainable Development Goals Author: *Veleva, Vesela</p>	<p>New Business Models and Energetics: Towards an energy approach of value creation Athors: *Faber, Niels; Veening, Martijn; Hadders, Henk</p>		
16.45-17.00	Break			
17.00-18.00	Panel debate: <i>Mission-oriented Innovation Policies and Sustainable Business Models</i> moderated by Thomas Magnusson, Halmstad University and Linköping University, Sweden			
18.00-18.10	Thank you for today			
18.10-20.00	Social happening			

Conference Day 3 - 11 June				
08.40-08.50	Welcome to Day 3!			
08.50-09.00	Break			
9.00-10.30	Parallel Sessions nr. 5			
	Track 2.7: New Business Models in an International Context	Track 1.4: Business Models for the Circular Economy	Track 2.1: Corporate Strategic Management and Sustainable and New Business Models	Track 2.3: Entrepreneurship and Sustainable Business Model
	<i>Track chairs: Svante Andersson, Petri Ahokangas</i>	<i>Track chairs: Niels Faber, JanJonker, Abhishek Agarwal</i>	<i>Track chairs: Romana Rauter, Yuliya Snihur</i>	<i>Track chair: Jonas Gabrielsson</i>
	SMEs, Global Value Chains and the Governance of Sustainability Performance Empirical evidence from Turkey Authors: *Hatipoglu, Burcin; Uşaklı, Ahmet	System Elements and Resource Features Facilitating the Implementation of Material-Service Systems Authors: Jingtong, Ng; Zeeuw van der Laan, Anouk; *Auriscchio, Marco	Success Factors for Environmentally Benign and Less Packaging Through Business Model Innovation: A Comparative Analysis of German Retailers Authors: *Schmidt, Sabrina; Wiesemann, Eva; Rubik, Frieder	Going Circular: Novel Business Model Design for Start-ups in the Dutch Plastics Economy Authors: *Lit, Fernando Caasi; Huijben, Josephina Cornelia Catharina Maria; Cloodt, Myriam Maria Anna Helena; Paredis, Erik
	The Role of Business Models in Firm Internationalization: An Exploration of European Electricity Firms in the Context of the Energy Transition Authors: Bohnsack, René; *Ciulli, Francesca; Kolk, Ans	To Cut Up an Elephant - Stakeholders in Collaborative Business Model Innovation Author: *Stål, Herman I.	"Choose Nature. Buy Less" Authors: *Kropfeld, Maren Ingrid; Gossen, Maïke	Modelling Shared Value Creation: Multinationals in the field of the Bottom of the Pyramid Authors: *Hoogveen, Rick; Pennink, Bartjan
	Internationalization of Digital-platform Firms: A Business-model-change Perspective Authors: *Galkina, Tamara; Atkova, Irina; Gabrielsson, Peter	Learning from Practices on Circular Business Model Strategies - How Do They Enhance Functionality of Materials and Products? Authors: *Izquierdo Montfort, Josep Oriol; Sirilertsuwan, Petchprakai; De Rongé, Yves	From Meat to Meat Alternatives Authors: Feiglová, Michaela; *Lehner, Matthias	Sustainable Seed Theoretical Framework and Research Design to Explore Green Business Development in Start-Ups Authors: *Manès, Antoine; Adomaityte, Rita; Sureshkumar, Sukanthan; Kyriazakos, Sofoklis; Lynch, Matthew Patrick James; Lindgren, Peter

		Locality Matters-Understanding the Emergence of Circular Service Business Models across Different Countries Authors: *Han, Dihui; Bocken, Nancy; Dijk, Marc; Konietzko, Jan	Managing Tensions in Transitioning Towards a Sustainable Business Model Authors: *Atkova, Irina; Ahokangas, Petri; Galkina, Tamara	Diving into Blue Entrepreneurship: Exploring Drivers, Barriers, Impact and Value Creation by Marine Plastic Startups Author: *Dijkstra, Hanna	
10.30-10.45	Break				
10.45-11.10	Keynote: <i>The Role of the Emerging "Purpose Ecosystem" in Accelerating Business Models Aligned with Achieving the UN SDGs</i> Wendy Stubbs (Monash University, Australia)				
11.10-11.35	Keynote: <i>I freed Nelson Mandela: Cause and Effect in Business Model Innovation and Sustainability Transitions</i> Peter Wells (Cardiff University, UK)				
11.35-11.50	Break				
11.50-13.20	Parallel Sessions nr. 6				
	Track 3.2: Sustainable Business Model Patterns for a Decade of Action	Track 2.1: Corporate Strategic Management and Sustainable and New Business Models	Track 2.2: Design Thinking, Actor Engagement, and Legitimation in the Context of Circular Business Model Innovation	Track 2.5: Data-driven Business Models for Sustainability in Emerging Fields	CFP Journal presentation
	<i>Track chairs:</i> Florian Lüdeke-Freund, Tobias Froese	<i>Track chairs:</i> Romana Rauter, Yuliya Snihur	<i>Track chairs:</i> Francesca Ostuzzi, Katrien Verleye, Fatima Khitous	<i>Track chair:</i> Magnus Holmén	<i>Moderator:</i> Niels Faber
	Value Proposition Patterns for Smart Service Innovation Authors: Ebel, Martin; *Jaspert, David; Poepelbuss, Jens	Role of Organization in Enabling Business Model Transformation for Sustainability Authors: *Wunder, Thomas; Kasseckert, Andreas	Engaging Consumers in The Circular Transition by Designing Sharing Businesses Authors: *De Bruyne, Marie-Julie; Verleye, Katrien	Early Phase Development of Innovation Ecosystems Author: *Knutsson, Håkan	
	Sustainable Business Model Patterns for Degrowth: Grasping Degrowth In Organizational Designs and Logics Authors: *Froese, Tobias; Richter, Markus; Hofmann, Florian	Pushing the Boundaries: Exploring the Relationship between Organisational Demarcation Lines, Corporate Sustainability and Business Model Innovation Authors: *Pedersen, Esben Rahbek Gjerdrum; Rosati, Francesco; Skjold, Else; Andersen, Kirsti Reitan	Pricing and Revenue Models in the Sharing Economy Author: *Curtis, Steven	ICT and Business model innovation in the Agricultural sector: A Systematic Literature Review Authors: *Zalkat, Ghazal; Barth, Henrik; Ulvenblad, Per-Ola; Ulvenblad, Pia	

	<p>The Problem Space as the Missing Link in Business Model Patterns Author: *Ebel, Martin</p>	<p>Making Sense of Circularity Author: *Heldt, Lisa</p>	<p>Value Co-Creation Through Actors Engagement for The Implementation of Circular Economy Solutions in The Chemical Sector Authors: *Xevgenos, Dimitris; Meca, Sandra; Panteleaki Tourkodimitri, Kallirroï; van der Gaast, Wytze; Cano, Miguel</p>	<p>Realizing Make-by-Customer Supply Chains through Additive Manufacturing Author: *Wagner, Carsten</p>	
		<p>Decarbonizing the Business Model. Transition Barriers for Global Manufacturing Companies Authors: *Van Campfort, Nele; Balestrucci, Federica; Åkesson, Jennie; Garcia Botero, Gustavo; Chirumalla, Koteswar</p>	<p>Re-Modelling Fashion Through Scenario Planning Authors: *Forst, Laetitia; Vladimirova, Doroteya; Williams, Dilys; Evans, Steve</p>	<p>Tensions of Managing Inter-Platform Complementarity: A Case Study of Digital Care Pathway Ecosystem Authors: *Mohamed, Mahmoud; Ahokangas, Petri; Pikkarainen, Minna</p>	
13.20-14.20	LUNCH				
14.20-15.20	Panel debate: <i>Can Ideas Change the World? Business Model Categories as Tools for Addressing the Sustainable Development Goals</i> moderated by Sergio Alves and Sujith Nair, Umeå School of Business, Sweden				
15.20-15.30	Break				
15.30-15.55	Keynote: <i>Doing Meaningful Research</i> Mats Alvesson, (Lund University, Sweden)				
15.55-16.30	Closing session, 35 min				