



Mondragon  
Unibertsitatea

Faculty of  
Engineering

Donostia / San Sebastián

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# 9<sup>th</sup> International Conference on New Business Models

NBM2024



**Sustainable business models for the digital, green  
and inclusive transition**

## **SUBMISSION GUIDELINES**

At the 9<sup>th</sup> International Conference on New Business Models NBM2024, we are thrilled to invite submissions on the topic “Sustainable business models for the digital, green and inclusive transition”.

Authors are invited to submit extended abstracts as well as short and full papers until February 1st, 2024 through the registration and submission system ([ConfTool](#)).

Authors will be notified about their status of their submission (acceptance/rejection) on March 12th, 2024. Accepted contributions must be revised and resubmitted until April 12th, 2024.

All accepted and timely (re-)submitted contributions will be referenced in the conference proceedings. Contributions must be submitted to one of the proposed sessions (see website for session details).

## OUR GOAL: HIGH-QUALITY PAPERS AND PRESENTATIONS

Our goal is to motivate submissions that are theoretically and methodically rigorous, empirically grounded (if appropriate), and practically relevant to advance sustainable entrepreneurship as well as sustainability innovations and transformations with a positive impact on the natural environment and society.

Work in progress submissions are of course fine. Still, work in progress must be theoretically grounded and methodically flawless, too. Papers remaining on a purely practical level (e.g., project reports, policy briefs, consulting concepts, etc.) will not be considered.

**IMPORTANT:** Submissions that do not follow the requirements specified in this document and the submission templates will not be sent to reviewers and will not be considered for the conference.

### 1. SUBMISSION TYPES AND FORMATS

Authors may submit three types of paper:

1. Extended abstracts of 700-1,200 words, following the extended abstract submission template.
2. Short papers of approx. 2,500 words, following the short paper submission template.
3. Full papers of up to 6,000 words following the full paper submission template.  
**IMPORTANT:** Every submission must include a summary of up to 250 words.

As full papers include an abstract of up to 250 words, an extra summary is not required. Yet, an extra summary must be prepared for extended abstracts and short papers. It must be copied to the abstract field of the registration and submission system ([ConfTool](#)) upon submission of extended abstracts and short papers.

Authors can submit multiple papers, both as first and co-author.

Please name your upload files as follows:

1. Extended abstract: "FIRST AUTHOR SURNAME\_exabstract\_title-keyword"
2. Short paper: "FIRST AUTHOR SURNAME\_shortpap\_title-keyword"
3. Full paper: "FIRST AUTHOR SURNAME\_fullpap\_title-keyword"

## 2. TIMELINE

**Until February 1st, 2024:** Contributions (extended abstract, short papers, full papers) must be submitted through the registration and submission system.

**Until March 12th, 2024:** Authors will receive feedback from at least two reviewers.

**Until April 12th, 2024:** Revised papers must be resubmitted.

## 3. CONFERENCE PROCEEDINGS

The organising team will create digital conference proceedings referencing all accepted and timely submitted contributions. Conference participants will get access to the digital proceedings at the first conference day.

**IMPORTANT:** All accepted contributions will only be referenced in the proceedings, using a 250- word summary, respectively abstract in the case of full papers. To be referenced in the proceedings, extended abstracts and short papers must therefore be accompanied by an additional 250-word summary. It must be copied to the abstract field in ConfTool upon submission of extended abstracts and short papers.

## 4. QUALITY CRITERIA AND BEST PAPER AWARD

1. Fit with the overall conference theme and session topics. The potential to contribute to the conference must be clear and convincing.
2. Rigour, relevance, and innovativeness – theoretically, methodically, and practically. As a rule of thumb, theoretical and methodical rigour should receive more weight than purely practical relevance. Of course, theoretically and practically balanced submissions would be ideal.
3. Only short and full papers will be considered for the award. Every session chair will recommend candidates for the award. Based on these recommendations, the permanent scientific conference board will review the proposed papers and identify the winner.